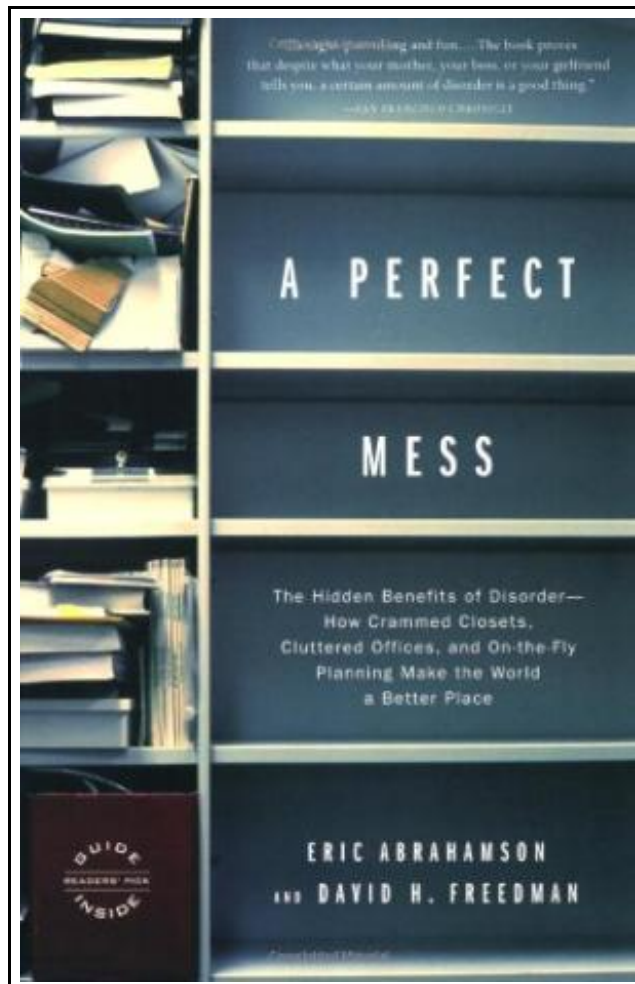


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Little, Brown Company, United States, 2008. Paperback. Book Condition: New. Reprint. 214 x 149 mm. Language: English . Brand New Book. An engaging polemic against the neat-police who hold so much sway over our lives. -The Wall Street Journal Enthusiastically embraced by readers everywhere, this groundbreaking book is an antidote to the accepted wisdom that tight schedules, neatness, and consistency are the keys to success. With an astounding array of anecdotes and case studies of the useful role mess can play in business, parenting, cooking, the war on terrorism, hardware stores, and even the meteoric career of Arnold Schwarzenegger, coauthors Abrahamson and Freedman demonstrate that moderately messy systems use resources more efficiently, yield better solutions, and are harder to break than neat ones. From clutter to time sprawl to blurring of categories, **A PERFECT MESS** will forever change the way we think about disorder. A compelling and comical tour of humanity's guilt-ridden love affair with accidents, messes, and randomness. Combine the world-is-not-as-it-seems mindset of *Freakonomics* with the delicious celebration of popular culture found in *Everything Bad Is Good for You* to get the cocktail-party-chatter-ready anecdotes of messiness leading to genius in **A PERFECT MESS**. -Fast Company.



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